



Information about our exhibition samples

El Drago' Rojo' drinks packaging

Packaging that immediately catches the eye thanks to the perfect interplay of shape, design and finishing. Thanks to various visual and tactile effects, this packaging creates a high recognition value for the customer at the POS.



The project demonstrates that the intelligent interplay of different finishes can also be used to create labels with a three-dimensional look and feel.

Machine:

Gallus ECS 330

Machine requirements:

UV narrow-web label press with two flexographic printing units, two offset units, three screen printing units, cold foil applicator, hot foil applicator and inline R

Suitability: Food industry

This project was realised by PrintCity with UV curing systems from IST Metz.