



Information about our exhibition samples

Packaging concept for coffee capsules "be Fair"

As part of IST's in-house 'UV Days' trade fair, a multi-layered print packaging concept was developed for different coffee characters.

The sleeve was printed on Gmund Bio Cycle Wheat Straw paper to match the sustainable coffee variety.

Machine:

Bobst flexo printing machine centre cylinder
8 colours

Printing:

- UV sheet-fed offset printing 4/0 (CMYK)
- UV curing: K, C, M Y (LEDcure), 2x EOP 60% (LAMPcure)
- Pad printing of the coffee capsule 1/0 (orange)

Material:

Gmund Bio Cycle, Wheat - Straw, 300 g/m², 50 x 70 cm

Suitability: Food industry

