



Information about our exhibition samples

Packaging for wet razors

This two-part mono-material packaging with strong visual and tactile effects was produced using energy-saving UV LED printing to demonstrate how environmental awareness can be combined with premium packaging. The focus was on a memorable appearance for two gender variants (men and women).

The UV LED technology used does not utilise mercury lamps, which means that no ozone or UVC radiation is produced. In addition, less energy is consumed as the system can be switched off during breaks and the LEDs can be operated in pulsed and masked mode.

Machine requirements:

Six-colour offset press with cold transfer module, coating unit with UV equipment and inking units with UV LED equipment. Punching machine, gluing machine

Suitability: Cosmetics | Electronics industry

