



Information about our exhibition samples

Champagne cooler “Benz”

Multifunctional packaging that is also fully recyclable. In addition to presenting the bottle at the POS or at the customer's table, the outer packaging also serves as an integrated cooling system that can be filled with ice.

The finished cardboard and the cooler insert were produced using UV offset printing. The recyclable and compostable barrier cardboard was also coated with a special waterproof barrier varnish.

For the outside, after colour printing and partially applied matt varnish and soft-touch effect varnish, high-gloss screen printing was partially overprinted using UV.

Manufacturer:

Estermann Druck | Spiegel Verpackung

Machine:

Heidelberg XL 105-6LX3

Material:

Packaging: FBB Bright 330 g/m² | Cooler insert: MetsäBoard Prime FBB Bright 33 g/m²

Suitability: Food industry

